

Vision Bermuda Privacy Policy

How we respect privacy when we deal with personal information collected by our organisation

This Privacy Policy applies to information we Vision Bermuda collect about individuals who interact with our organisation. It explains what personal information we collect and how we use it.

If you have any comments or questions about this notice, feel free to contact info@visionbermuda.bm to reach out to the Vision Bermuda Privacy Officer.

1. Personal data that we process

The following table explains the types of data we collect and the legal basis, under current data protection legislation, on which this data is processed.

Purpose	Data (key elements)	Basis
Enquiring about our organisation and its work	Name, email, message, telephone	Legitimate interests - it is necessary for us to read and store your message and/or record your telephone call so that we can respond in the way that you would expect.
Subscribing to email updates about our work	Name, email	Consent - you have given your active consent.
Engaging with Vision Bermuda as a client	Name, email, address, telephone, personal information related to vision	Consent – you have given your active consent when you engage with our Vision Rehabilitation Professional and request services from Vision Bermuda.
Making a donation	Name, email, address, telephone, payment information	Legitimate interests - this information is necessary for us to fulfil your intention of donating money and your expectation of receiving a confirmation message.
Signing up as a non-paid members	Name, email, physical address, telephone	Legitimate interests– this information is necessary for us to fulfil your expectation to receive information on Vision Bermuda and our activities
Signing up as a paid	Name, email, physical	Contract - by paying your membership

member	address, telephone	fees you have entered into a contractual relationship with us as set out in our membership terms and conditions.
Website functionality	Website activity collected through cookies	Legitimate interests - it is necessary for us to store a small amount of information, usually through cookies, to deliver functionality that you would expect, such as remembering the contents of your order before you have fully completed the process.

2. How we use your data

We will only use your data in a manner that is appropriate considering the basis on which that data was collected, as set out in the table at the top of this policy.

For example, we may use your personal information to:

- reply to enquiries you send to us;
- assist you to manage your vision impairment
- handle donations or other transactions that you initiate;
- where you have specifically agreed to this, send you marketing communications by email relating to our work which we think may be of interest to you.

3. When we share your data

We will only pass your data to third parties in the following circumstances:

- you have provided your explicit consent for us to pass data to a named third party;
- we are using a third party purely for the purposes of processing data on our behalf and we have in place a data processing agreement with that third party that fulfils our legal obligations in relation to the use of third party data processors; or
- we are required by law to share your data.

In addition, we will only pass data to third parties outside of Bermuda where appropriate safeguards are in place as defined by both PIPA and GDPR Regulations.

4. How long we keep your data

We take the principles of data minimisation and removal seriously and have internal policies in place to ensure that we only ever ask for the minimum amount of data for the associated purpose and delete that data promptly once it is no longer required.

5. Rights you have over your data

You have a range of rights over your data, which include the following:

- Where data processing is based on consent, you may revoke this consent at any time and we will make it as easy as possible for you to do this (for example by putting 'unsubscribe' links at the bottom of all our marketing emails).
- You have the right to ask for rectification and/or deletion of your information.
- You have the right of access to your information.
- You have the right to lodge a complaint with the Privacy Commissioner if you feel your rights have been infringed.

The rights you have over your data are outlined at

<https://www.gov.bm/sites/default/files/Personal-Information-Protection-Act-2016.pdf>

If you would like to access the rights listed above, or any other legal rights you have over your data under current legislation, please get in touch with us.

Please note that relying on some of these rights, such as the right to deleting your data, will make it impossible for us to continue to deliver some services to you. However, where possible we will always try to allow the maximum access to your rights while continuing to deliver as many services to you as possible.

6. Cookies & usage tracking

A cookie is a small file of letters and numbers that is downloaded on to your computer when you visit a website. Cookies are used by many websites and can do a number of things, eg remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website.

Where cookies are used to collect personal data, we list these purposes in section 1 above, along with other personal data that we collect. However, we also use some cookies that do not collect personal information but that do help us collect anonymous information about how people use our website. We use Google Analytics for this purpose. Google Analytics generates statistical and other information about website usage by means of cookies, which are stored on users' computers. The information collected by Google Analytics about usage of our website is not personally identifiable. The data is collected anonymously, stored by Google and used by us to create reports about website usage. Google's privacy policy is available at <http://www.google.com/privacypolicy.html>.

7. Modifications

We may modify this Privacy Policy from time to time. If a modification meaningfully reduces your rights, we'll notify people whose personal data we hold and is affected.

Review History

Creation/ Update	By whom	Reviewed by	Summary of changes	Date approved by VB Board
19 Sept 2021	Kiarrah Rogers	Jessica Wagner	Changed formatting to be consistent with other VB policies	25 Oct 2021